

HOW TO SCHEDULE A SPEAKER, RESERVE A VIDEOTAPE OR ORDER BROCHURES

It's simple. Complete the speech request card below, detach and drop in the mail. No postage is necessary. We'll send you a confirmation letter which includes the speaker's information. Presentations are available at no cost.

Please send the request card at least three weeks in advance of the date you'll need a speaker!

VIDEOS

Videos are available for free loan on a first-come, first-serve basis. We do, however, limit loan time period. To reserve one of these very informative tapes, just return the attached response card. (All videos are VHS, one half inch.)

PREVENTING AUTO THEFT:

DON'T GIVE A THIEF A FREE RIDE (14 minutes)

This common-sense video includes steps that individuals can take to reduce the chance of their cars being stolen or broken into. It covers everything from how and where to park a car, to protection devices and alarm systems.

BON VOYAGE: TIPS FOR A SAFE VACATION (10 minutes)

Police and insurance experts show how to reduce the chances of becoming a victim of crime while you are on vacation.

COMING THROUGH THE STORM (17 minutes)

Americans may have more insurance protection and a greater amount of security from loss than most other people around the world. Yet, few probably understand the U.S. insurance system. This is a report regarding how protection is provided and the principles of insurance.

NICB TARGET: INSURANCE CRIME (13 minutes)

Insurance crime costs more than \$20 billion annually, making it the number two most costly crime in America next to tax fraud. Included is an overview of what is being done to address the problem.

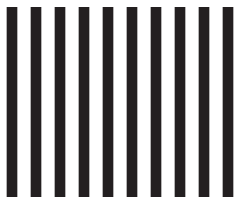
new

STAY CLEAR OF DEER ALL YEAR (12 minutes)

This new video provides the facts about car-deer crashes, what can be done to reduce the chance of being involved in one, and what to do if a crash is unavoidable.



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Insurance Information Hotline

Problems? Questions? Insurance can be complex. If you have a problem or need information about any type of coverage, we'd like to help.

The Hotline is sponsored by
Michigan's insurance industry

 Call Toll-Free 1-800-777-8005

 or Email iimhotline@aol.com



Insurance Institute
of Michigan

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Insurance Institute
of Michigan

SPEECHES

Personalized presentations are provided by executives of the Michigan insurance industry.

NO-FAULT: MICHIGAN'S UNIQUE AUTO INSURANCE LAW

An overview of Michigan's auto insurance law—plus an analysis of its performance since 1973. What do consumers like and dislike about the system? What are your rights? It also includes suggestions for keeping auto insurance costs as low as possible.

THE BURNING ISSUE OF ARSON

Who is setting fires and why? How does arson affect the average consumer? These and other aspects of the devastating and costly crime are reviewed in this presentation. Ideas are discussed for dousing arson's flames.

AUTO THEFT: THE HIDDEN TAX ON AUTO INSURANCE

In Michigan, a car is stolen every ten minutes. This speech defines the auto-theft problem and its impact on insurance consumers. Techniques used by thieves to steal and "market" cars are described. Also, it includes a report on what is being done to solve the problem.

CONSUMERS RIGHTS FOR CAR AND HOME INSURANCE

A review of Michigan's "Essential Insurance" law including consumer rights and responsibilities. Can a company refuse to sell you a policy? How are rates determined? Procedures for handling problems and disputes are discussed.

HOW TO SAVE MONEY ON YOUR INSURANCE



Who doesn't want to save some money? This presentation outlines the factors that drive the cost of home and auto insurance and choices you can make to lower what you pay.

RISK MANAGEMENT AND INSURANCE STRATEGY FOR BUSINESS OPERATIONS

A discussion of risk management techniques which can be applied by the owner/operator of small and medium-sized businesses. The presentation also includes a summarized review of typical commercial property/liability insurance policy coverages.

PROTECTING WHAT'S YOURS: HOMEOWNERS AND RENTERS INSURANCE

This presentation offers an explanation of coverages, as well as tips to keep costs as low as possible.

INSURANCE FRAUD: THE 20 BILLION DOLLAR DISASTER

Property/casualty insurance fraud is estimated to be \$20 billion annually—and costs the average American family an additional \$200-300 in insurance premiums each year. This presentation will 1) summarize the problem; 2) explain some of the schemes used by perpetrators; and 3) report on new actions being taken to deter this crime.

THE RISING COST OF INSURANCE AND HOW TO FIGHT IT

This presentation describes factors which are forcing consumer insurance rates upward—new laws, inflation, arson, auto theft and others. Specific suggestions are provided for reducing the cost of home and car coverages.

WINTER WONDERLAND OR HAZARDOUS HAVEN?

Winter can be beautiful in Michigan, but it can also create havoc with freezing temperatures, snow and ice. This presentation includes plenty of tips to protect yourself from winter's hazards.

CRIME DOESN'T PAY—WE DO

Burglary. Arson. Auto Theft. All are problems we'd rather forget. But it's time to fight back. This presentation gives an overview of these crimes in Michigan and ways to protect yourself and your property.

WIND AND RAIN CAN SPELL WEATHER DISASTER

Winter thaws and warmer temperatures can lead to severe weather in Michigan. This presentation focuses on what to do before, during and after flooding or a tornado.

GETTING HOME AND AUTO INSURANCE: WHAT'S CREDIT GOT TO DO WITH IT?



The use of credit history in insurance rating decisions is a benefit to the majority of Michigan consumers. Find out why insurance companies use it and how it can lower your home and auto rates.

STAY CLEAR OF DEER



There are 60,000 car deer crashes in Michigan each year. This speech provides tips to reduce your chances of being involved in one.

BROCHURES

Brochures are available at no charge. However, we reserve the right to limit quantity.

INSURANCE INFORMATION HOTLINE

Do you have an insurance problem? Question? Just call Michigan's Insurance Information Hotline, 1-800-777-8005. This pamphlet includes a description of the consumer program and how to use it.

HOMEOWNERS AND RENTERS INSURANCE: PROTECTING WHAT'S YOURS

A brochure which includes an explanation of the types of policies and coverages available for both homeowners and renters.

HOW TO FILE AN INSURANCE CLAIM

This informative brochure provides suggestions on what information may be necessary when filing an auto or homeowner claim. Also discusses what you can do today to save time, money and anxiety if you have a claim later.

NO FAULT: AN OVERVIEW

This is a great brochure for drivers of all ages. Includes a quick review of Michigan's no-fault auto insurance system. It explains the mandatory and optional coverages available to Michigan drivers.

YOU CAN CONTROL WHAT YOU PAY FOR INSURANCE

Tips on how to control the price you pay for insurance.

UNDERSTANDING CREDIT AND YOUR INSURANCE

Through a series of questions and answers, learn how good credit can benefit what you pay for insurance.

AN ECONOMIC PARTNERSHIP

Insurance is a leading service industry in Michigan. Here are the facts that have made insurance a major player in the Michigan economy.

PLEASE SCHEDULE THE FOLLOWING: CIRCLE SPEECH TOPIC REQUESTED

Arson	Consumer Rights	Deer Crash	Rising Costs	Qty. _____
Auto Ins.	Credit Ins.	Home & Renters	Saving Money	Qty. _____
Auto Theft	Crime	Insurance Fraud	Winds & Rain	
Careers			Winter Safety	

VIDEOS OR BROCHURES

(Please limit your request to 2 videos and/or brochures per card)

Name _____

Organization _____

Street Address _____ Email _____

City _____ Zip Code _____ Audience Size _____

Date/Time Needed _____

Home Phone () _____ Work Phone () _____