

HOW TO SCHEDULE A SPEAKER, RESERVE A VIDEO-TAPE OR ORDER BROCHURES

It's as easy as one, two, three.

- 1) Complete the response card below,
 - 2) detach it, and 3) place it in the mail. If the material you requested is available, it will be sent to you by the designated date. We pay all shipping costs. If you are requesting a speaker, we'll send you a confirmation letter,
- Please send the request card at least three weeks in advance of the date you'll need the speaker!**

BROCHURES

Brochures are available at no charge. However, we reserve the right to limit quantity.

ALCOHOL + DRUGS + DRIVING = DEADLY COMBINATION

This anti-drunk driving pamphlet includes a description of the drinking and driving problem here in Michigan. It also includes an explanation of the fines and penalties for drunk/drugged driving.

INSURANCE: A CHALLENGING AND REWARDING CAREER CHOICE

Brochure which includes a description of jobs and careers in the insurance business. Great for career fairs.

NO-FAULT: AN OVERVIEW

Great brochure for drivers of all ages. Includes a review of Michigan's no-fault auto insurance system.

ON THE ROAD TO GETTING YOUR DRIVER'S LICENSE: A GUIDE TO AUTO INSURANCE FOR NEW DRIVERS

Thousands of teenagers will get their driver licenses this year. This pamphlet provides an overview of the insurance coverages the new driver has to have as well as those which are optional. Includes information on why young drivers will pay more for their insurance and tips to control the cost.

UNDERSTANDING CREDIT AND YOUR INSURANCE

Through a series of questions and answers, learn how good credit can benefit what you pay for insurance.

AN ECONOMIC PARTNERSHIP

Insurance is a leading service industry in Michigan. Read the facts that have helped make insurance a major player in the Michigan economy.

Quality Material. Variety of Topics. Free of Charge.

The **Insurance Institute of Michigan (IIM)** is a government affairs and public information association representing more than 90 property/casualty insurance companies and related organizations operating in Michigan. IIM's purpose is to serve the Michigan insurance industry and the insurance consumer as a central focal point for educational, media, legislative and public information insurance issues.



Call Toll-Free 1-800-777-8005



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of Michigan

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www.iiminfo.org

12/06

FREE Speakers
for the classroom

FREE Videotapes
for loan

FREE Brochures

Safety Resources For Your Classroom



Insurance Institute
of Michigan

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334 TOWNSEND

LANSING, MI 48933-9953



VIDEOS

Videos are available for free loan on first come, first serve basis. To reserve a video, just return the attached response card. (All videos are VHS, one half inch.)

FAST LANES: RISKY ROADS

Four teens returning from a day-long trip come to realize how risky behaviors impact their lives. After a near accident, the four debunk misconceptions teens have about aggressive driving, drunk driving, driving without seatbelts and other risky behaviors. (13 minutes)

YOUNG DRIVERS: THE HIGH-RISK YEARS

Crash deaths are disproportionately high among beginning drivers. This video documents the problem, offers solutions and summarizes what parents can do to minimize crash risk. (14 minutes)

DRINKING AND DRIVING: THE TOLLS THE TEARS

The reporter was convicted of drinking and driving. As partial payment for his crime, he created this program. Introduction by television show host Phil Donahue. (58 minutes)

LOADED WEAPON: A STORY ABOUT DRINKING AND DRIVING

A true story about the death of a 17-year-old at the hands of a drunk driver. It breaks through to teenagers who think drinking and driving accidents can't happen to them. This Disney Educational Production dramatically illustrates the painful consequences inflicted. (22 minutes)

ONE TOO MANY

Michelle Pfeiffer and Val Kilmer star in this acclaimed film about four high school students and how irresponsible drinking by one of them sets off a tragic chain of events. A powerful ending will alter misconceptions teenagers have about being in control of their driving. (44 minutes)

CHOICE, CHANCE AND CONTROL

This video sets the scene with humorous, informative drama as one man struggles to understand his insurance coverage and rates. In the course of the presentation, students are introduced to some basic insurance concepts that will provide a basis for discussing the way insurance operates in their lives. (20 minutes)

PREVENTING AUTO THEFT: DON'T GIVE A THIEF A FREE RIDE

This common-sense video includes steps that individuals can take to reduce the chances of their cars being stolen or broken into. (14 minutes)

THE AFTERMATH

Olympic diver Bruce Kimball drove his sports car into a group of teenagers, killing two. Victims, their families and friends share how the crash affected their lives. (24 minutes)

DEAD DRUNK: THE KEVIN TUNELL STORY

Kevin Tunell's drunk driving killed a young woman and resulted in a unique punishment. An eye-opening true story. (30 minutes)

STAY CLEAR OF DEER

There are 60,000 car-deer crashes in Michigan per year. This video provides tips to reduce your chances of being involved in one. (12 minutes)

SPEECHES

Personalized presentations are provided by executives of the Michigan Insurance Industry.

WHY YOUNG DRIVERS PAY SO MUCH FOR INSURANCE

A discussion focusing specifically on higher auto rates paid by young motorists. Includes a brief review of no-fault insurance, how auto premiums are determined and tips on reducing coverage costs.

HOW TO SAVE MONEY ON YOUR INSURANCE

Who doesn't want to save some money? This presentation outlines the factors that drive the cost of home and auto insurance and choices you can make to lower what you pay.

ON THE ROAD TO GETTING YOUR DRIVER'S LICENSE

Presentation designed specifically for driver education classes. Includes a brief overview of the state's no-fault auto insurance law, discussions about why young motorists pay higher rates for insurance and tips on reducing the coverage cost.

INTRODUCTION TO RENTERS AND HOMEOWNERS INSURANCE

This presentation focuses primarily on the renters policy—the type of property insurance young people are most likely to purchase first. It offers an explanation of policy terms, coverages, excluded risk, as well as a review of consumer rights.

CAREERS IN INSURANCE

An overview of the insurance industry and available employment opportunities. Major job categories are described—marketing, accounting, underwriting, claims, actuarial, etc.

ALCOHOL + DRUGS + DRIVING = DEADLY COMBINATION

A hard-hitting speech about substance abuse, targeted for young drivers. Includes information about the effects of alcohol/drugs on driving skills and resulting traffic accidents. Defines penalties for violation of Michigan drunk driving laws. The speaker offers positive suggestions for avoiding personal involvement in dealing with abuse.

AUTO THEFT—THE HIDDEN TAX ON AUTO INSURANCE

This presentation defines the auto theft problem and its impact on insurance consumers. Also provides tips to combat auto theft.

A REVIEW OF MICHIGAN NO-FAULT INSURANCE

A basic review of no-fault insurance concepts, explaining both mandatory and optional coverages. Helps high school age drivers understand what they're purchasing and includes pointers on how to buy auto insurance.

STAY CLEAR OF DEER

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PLEASE SCHEDULE THE FOLLOWING: CIRCLE SPEECH TOPIC REQUESTED

- Auto Theft
- Careers
- Deer Crash
- Drunk Driving
- On The Road
- Renters & Home
- Review of No-Fault
- Young Drivers

VIDEOS OR BROCHURES

(Please limit your request to 2 videos and/or brochures per card)

Name _____ City _____
 Organization _____
 Street Address _____ Email _____
 City _____ Zip Code _____ Audience Size _____
 Date/Time Needed _____
 Home Phone () _____ Work Phone () _____